2016 Morehouse Homecoming Tailgate Experience Agreement
(revised and approved - September 2016)

LOCATION OF TAILGATE AREA
Thanks to the partnership with the City of Atlanta, we have secured West End Avenue and Welborn Street for our Homecoming Alumni Tailgate event.

- Student tents have been approved for setup in the Trio lot area along Westview Dr. and monitored by Tailgate Volunteers and public safety officers.
- Organized, large-scale alumni parties will be accommodated on West End Avenue and Welborn Street, King Chapel Plaza and the Ray Charles Performing Arts Center.
- Large-scale parties include: tents larger than 10’x10’w/rental furniture, on-site catered food; barricading; reserved space; amplified sound; commercial grills, corporate or commercially sponsored tents and parties.
- For more information concerning organized tailgate, please consult our website at www.morehouse.edu/homecoming, contact the Office of Alumni Engagement and Special Events at (404) 215-2658.

TAILGATE AMBASSADORS
- Tailgate Ambassadors will be dressed in bright uniform shirts, will patrol on foot and be assigned to Tailgate zones in the approved Tailgate areas.
- If you need assistance or observe a potential problem, please alert a Tailgate Ambassador, Campus Police, parking personnel or call 911.

TAILGATE GUIDELINES
- Tailgating at your vehicle is not permitted without an Extra Vehicle permit, specifically for tailgating and must not interfere with the normal flow of traffic.
- Roadways, sidewalks and other parking areas must be kept clear of tailgating equipment.
- Do not use glass containers. All drinks should be placed in plastic/disposable cups. Open Bottles of adult beverage, outside of those used by approved Tailgate Host, is not allowed.
- Please clear your tailgating areas before leaving to attend the game. Trash receptacles will be provided for each tent/host and trash dumpsters will be located nearby. Please bring trash bags with you to dispose of trash. Neatly tied trash bags can be left at your tailgate area or taken to dumpsters located throughout the parking lot areas.
- Selling of items or soliciting for any promotional or marketing activities is prohibited in the Tailgate area without written authorization from the Alumni Director and the Chief Procurement Officer.
- For additional information, contact the office of Alumni Relations at (404) 215-2658.
- MUSIC: The Tailgate experience in intended to be a fun, family affair. Excessively loud or amplified music is prohibited. Please be respectful of all attending guests. Clean (radio) versions of music are expected for all tents or areas where a DJ is approved and provided. Box trucks, trailers and grills connected to trucks are not permitted to remain in the tailgate areas. All DJ’s and music must end at 6:00 p.m.
- CATERING: Tailgate host using a catering service from an outside source must meet the same $2 million insurance requirement as other food vendors to ensure public food consumption safety.
- POWER: All Tailgaters must provide their own power generators. No Large Generators are approved without Alumni Placement and Fire and Safety approval.
- FIRST AID (FA): First Aid Stations and EMS will be located near the Walter E. Massey Leadership Center and Ray Charles Performing Arts Center. Our public health teams will also be located on the Welborn side of the Leadership Center.
- RESTROOMS: Facilities and water stations will be located throughout the tailgate area along Welborn St., West End Ave. and Westview Drive.
- GAME DAY CREDENTIALS: Pre-paid Tailgating fees and parking permits are required for all tailgating hosts. Vendors require separate credentials for specified VENDOR locations.
- VENDING: Vending is NOT allowed in the Tailgating area. Only Licensed Vendors will be approved for the assigned areas. Unauthorized vending in the tailgating area is strictly prohibited. Those engaged in this activity will be asked to leave the area.
ADULT BEVERAGE CONSUMPTION –
Alcohol and the consumption of alcohol are only be allowed in the Alumni Tailgate area (21 and older). There will be no alcohol allowed in the Student Tailgate area, or the other areas outside the designated areas of the campus. Signage will indicate where alcohol is allowed; and will give notice that alcohol should not be provided to persons under age 21. Persons who supply alcohol to underage drinkers may incur criminal and civil liability and lose tailgating privileges. Only approved alumni tailgate hosts will be allowed to serve food and beverage in accordance with our Guidelines. As the Host, you are responsible for the behavior of your guests. Those found to be disruptive and excessive in the use of Adult Beverages will be escorted away from the campus.

• ALCOHOL SERVING AND CONSUMPTION
Consumption of alcohol outside designated areas and/or time periods constitutes a violation of Morehouse College’s tailgating policy. Student violators are subject to conduct proceedings under the Morehouse College Student Code of Conduct, and students and others are subject to prosecution under the ordinances of the City of Atlanta and Fulton County, and the laws of the State of Georgia. Any participant who consumes alcoholic beverages at such events must be able to produce a valid driver’s license or other photo ID that reflects the person’s age upon request. Alcohol will be permitted in the tailgating area only. Groups are responsible for making sure only those who are 21 years of age or older consume alcohol. All beverages, including alcohol, must be in opaque cups. There should be no Open containers.

• Prohibited Uses
  • Glass containers are not allowed except to hold alcohol in its original bottled package in a cooler or closed container.
  • Drinking games (included but not limited to beer pong or Keg stands), and the use of devices intended to accelerate the consumption of alcohol (including but not limited to funnels or beer bongs) are prohibited.
  • Consumption of alcoholic beverages on any other part of the campus not designated as a tailgating area or on public streets that run through or are adjacent to the campus is prohibited.

• ALCOHOL SALES is strictly prohibited. The State of Georgia and the City of Atlanta has issued a personal one-day event permit and a license to SELL alcohol on city or private property is not permitted. Anyone found selling alcohol will be fined and can be shut down at anytime.

• RISK OF HARM FROM GRILLS AND FIRES
To minimize the risk of harm to all attendees, all tailgaters in the Alumni Section using fryers are required to use an approved Splashguard. Open flames will not be allowed after 2 p.m. NO COOKING IS ALLOWED IN THE STUDENT area. The Student Tailgate event must be catered only (students and parents are not permitted to cook in the student area).

• Alumni tailgaters are required to have at least $500,000 of general liability insurance coverage and provide proof of insurance based on an existing policy, or purchase a one-day policy through Eventhelper.com. Morehouse must be named as an additional insured for these policies.

• RISK OF HARM FROM ACCESS TO ROOF OF THE PARKING DECK – Tailgating is NOT allowed on the top of the Morehouse Parking deck for safety reason. The top of the parking deck will be used for parking only. Individuals should report any unusual behaviors or activity witnessed in the parking deck to Campus Police.

TAILGATE CREDENTIALS AND PLACEMENT
• Tailgate packages include a signed copy of these guidelines, two parking passes to allow for parking in the designated parking area (Tailgate Hosts), two Tailgate Host Badges designating your street location and a map of the area
• The pass will grant access for loading and unloading in your area and access to the parking deck for game-day parking. The parking pass must be displayed on the dashboard of the vehicle, or it may be subject to being booted or towed, at the owner’s expense. No unauthorized cars should remain in the area after 11:00 a.m.
• Spaces will be held until 11:00 a.m. Saturday morning for all Tailgate Hosts. Please advise if you will need additional passes for your caterer. Except for those who purchased a car pass, cars will not be allowed in tailgating area after 10 a.m.
You are considered the HOST for your area and your Tent or RV location has been reserved in accordance with the terms of this agreement.

- Weapons are not permitted in the Tailgate area outside of law enforcement professionals. Disorderly conduct and fighting is strictly prohibited.

**RV’S and LARGE BUS ACCESS**

- Large RV’s or BUSES must be setup in the designated areas the FRIDAY evening before the event beginning at 6 p.m. and Saturday morning before 10 a.m. For optimal flow of RV’s and large buses, you must enter West End Avenue from the Lowery Blvd. entrance, or from Lee Street, as traffic permits, for Welborn Street access.
- RV’s must be pre-approved and receive location.
- Large RV’s will be located on Welborn Ave. only (Street between the Stadium and the Shirley A. Massey Executive Conference Center).
- Overnight parking is permitted for registered RV Tailgate hosts who register before the stated deadline.
- Guests must tailgate under their prescribed space or near their RV only.
- After 10 a.m. on Saturday, it will be very difficult to assist you with your large vehicle due to the usual game-day traffic and cannot guarantee access into this area after that time. NO access will be granted for Buses and RV’s after 11 a.m. on Saturday morning. Please call Campus Police at 404-215-2666, should you need pre-approved access outside of the stated time.

**ENTERING CAMPUS**

- Alumni Tailgate credentials can be retrieved from the Alumni Engagement (Relations) office in the Welcome Center beginning Thursday, October 27 between 1-5 p.m. and on Friday, October 28 between 10 a.m.-5 p.m. Credentials will not be available on Saturday morning. Please call to make prior arrangements for after-hours pick-up.
- All Tents will be pre-set by the Tent vendor on Friday, between 7 am and 6 pm.
- Tailgating set-up time for RV’s and all Tent Hosts will be between 6-10 a.m. on Saturday, October 29th.
- A special team of tailgate ambassadors, including private security officers and Atlanta Police Department officers, trained in fire and safety, will secure the area.

**GENERAL PARKING LOT AND FEES:** We suggest you park your car in one of the designated parking lots. Your parking pass will allow you to park one car in the Morehouse Parking deck. Remember that parking in the deck is on first come, first serve basis. Parking is also available in the Morehouse School of Medicine deck for a fee.

General Parking lots will open five (5) hours prior to game time. When entering the parking lot, it is important to follow directions from parking personnel. Please note that there are no “in and out” privileges for vehicles.

Parking lots will remain open until 11 p.m. to accommodate post game step show parking only.

**TAILGATE GAME DAY CHALLENGE**

All Tailgate hosts agree to help us raise much-needed scholarship dollars for Morehouse and Spelman Colleges. A Mini-cooper car will be provided by one of our sponsors for the Tailgate/Stadium Game Day Challenge.

Please use this number to encourage guests to Text2Give a gift of any size.

By signing on the line below, you confirm that you have read and agree to the terms of the Tailgate Agreement and Guidelines.

I have read the information presented above and understand that violation of these rules may lead to termination of my tailgate privileges as a Host.

Please sign                     Signature____________________________ Date: ____________

*Please sign and return this form to the Office of Alumni Relations BEFORE you can pick-up your tailgating credentials.