The Leadership Center at Morehouse College presents
Saturday, June 19 - Friday, June 25, 2010

The 2010 Coca-Cola Pre-College Leadership Program
Creating the Beloved Community: An Orientation to Ethical Leadership
2010 Coca-Cola Pre-College Leadership Program
Creating the Beloved Community: An Orientation to Ethical Leadership

Morehouse College

Founded in 1867, Morehouse College is the nation’s only historically black, private liberal arts college for men. The college enrolls approximately 3,000 students and confers bachelor’s degrees on more black men than any other institution in the world.

Prominent alumni include Martin Luther King Jr., Nobel Peace Prize laureate and civil rights leader; David Satcher, U.S. Surgeon General; Dr. Louis W. Sullivan, president of Morehouse School of Medicine and former Secretary of Health and Human Services; Robert M. Franklin, President of Morehouse College; Walter E. Massey, former president of Morehouse College and former director of the National Science Foundation; and Maynard Jackson, first African American mayor of Atlanta.

About the Program

The 2010 Coca-Cola Pre-College Leadership Program is designed to introduce participants to the traits, skills and behaviors necessary for effective 21st century leadership. The curriculum, developed and owned by VisionQuest Association Inc., focuses on personal and interpersonal leadership skills, with an emphasis on the development of character, civility and community.

The curriculum is highly interactive and uses indoor and outdoor group activities. Upon completion, participants will have an appreciation for personal responsibility, empathy for others and a vision for the future. Students will visit the Martin Luther King Jr. Center for Nonviolent Social Change and Martin Luther King Jr. National Historic Site, as well as participate in a team-building ropes course at Project Adventure Inc.

Financial support for the program is provided by The Coca-Cola Foundation.

Who Should Apply?

• Male students completing their sophomore or junior year of high school by June 2010

• Male students completing their senior year in high school who have applied for admission to Morehouse College for Fall 2010

Applicants must have a minimum 3.0 GPA (on a 4.0 scale) at the time we receive their applications, be self-disciplined and have an interest in leadership.

Selection Process

This exciting, experiential program is limited to 30 participants! A committee comprised of Morehouse College faculty and administrators will review all applications and select participants for the 2010 class.

Attendance Policy

The program begins on Saturday, June 19 at 1 p.m. and concludes on Friday, June 25 at 4:30 p.m. All formal program sessions will be held between 7 a.m. and 10 p.m. daily. To ensure the continuity and quality of all sessions, participants are required to attend the entire seven-day program. No other plans or commitments should be made for this week.

Individuals with other commitments should not apply for the program. Sorry, no exceptions.

Where Will You Live?

All participants are required to live on campus in the residence halls.

Program Fee

The nonrefundable program fee is $400.00. The fee includes meals, housing and all materials. The program fee is due April 23rd (after applicants are notified of acceptance into the program). Payment is required in the form of a cashier's check or money order.

Notification of Status

A “notification of status” letter will be mailed to all applicants no later than March 19th, 2010. Students who are selected for the program must submit their program fee ($400) by the deadline in order to guarantee their space.

Please note that all applicants selected for the program are also required to submit the following forms: Health Record; Authorization for Medical Treatment; Acknowledgment of Policies and Procedures; and Waiver, Release and Indemnification. These forms will be included with the selected applicants’ “notification of status” letter and must be returned with the program fee by Friday, April 23th 2010.

Application Deadline

Applications must be received by Friday, February 19th, 2010.
Application Process

- Complete the application cover sheet.
- Respond to the following essay questions. Please limit your combined response for all three questions to no more than two double-spaced typed pages.

Put your name at the top of each page.
1. What leader do you most admire? Why?
2. Describe any leadership role(s) you have held in the last two years.
3. What do you believe are the three most important qualities of an effective leader? Why?

- Obtain a high school reference (form included).
- Obtain a recommendation (form included).

Submit Completed Applications To:

The Leadership Center at Morehouse College
2010 Coca-Cola Pre-College
Leadership Program
830 Westview Drive, SW
Atlanta, GA 30314
404-614-8565 phone

A postcard confirming receipt of your application materials will be sent within two weeks of receipt in the Leadership Center.

If you have not received a postcard three weeks after your postmark date, please contact the Leadership Center.
2010 Coca-Cola Pre-College Leadership Program
Creating the Beloved Community: An Orientation to Ethical Leadership
June 19 – 25, 2010

Application must be typed or printed legibly

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Please list any disabilities and/or dietary/health considerations. (Use a separate page, if necessary.)

______________________________
Application Checklist (application is complete when all items are checked):

- Maximum two-page, double-spaced, typed essay response
- Application cover sheet (completed and signed)
- High School Reference Form
- Recommendation Form
- Official high school transcript (check one: enclosed coming separately)

We strongly encourage applicants to send all of the above items together in one envelope by February 19th deadline.

I certify that all the information given in my application is complete and accurate to the best of my knowledge.

______________________________
student’s signature

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2010 Coca-Cola Pre-College Leadership Program
Creating the Beloved Community: An Orientation to Ethical Leadership

Dear High School Counselor or Principal:

Please complete and return this form and an official copy of the applicant’s transcript to the Leadership Center according to the noted deadline. We are aware of the time required to prepare and forward this reference and transcript and gratefully acknowledge your assistance. Please note that the application will not be processed until all components including this reference and official high school transcript have been received by the Leadership Center. We encourage you to return the reference form and official transcript to the student in an envelope with your signature across the seal so that he can forward his complete application packet to the Leadership Center by the stated deadline.

About the Program

The 2010 Coca-Cola Leadership Program is designed to introduce participants to the traits, skills and behaviors necessary for effective 21st century leadership. The curriculum, developed and owned by VisionQuest Association, Inc., focuses on personal and interpersonal leadership skills, with an emphasis on the development of character, civility and community.

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Financial support for the program is provided by the Coca-Cola Foundation

Please return completed references and official transcript
by mail to
The Leadership Center at Morehouse College
2010 Coca-Cola Pre College Leadership Program
830 Westview Drive, SW
Atlanta, GA. 30314

return to applicant in a sealed envelope with your signature across the seal.
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I. To Be Completed by the Applicant

Applicant’s Name

I have requested that this recommendation be filed for use in the selection process for the 2010 Coca-Cola Pre-College Leadership Program. I do □ do not (check one) waive my right to see the completed form.

___________________________________________________________
Applicant’s Signature

II. To Be Completed by High School Counselor or Principal

A description of the 2010 Coca-Cola Pre-College Leadership Program is on the front of this form. Please read before completing your recommendation.

1. "What is the applicant's current cumulative GPA, class rank, and class size?
   Cumulative GPA: __________ Class Rank: ______ Class Size: ______
   *** If your school uses something other than a 4.0 grading scale, please send us information on converting your grades to a 4.0 = A scale and provide us with a copy of your grading scale.

2. In light of the program description, what kind of consideration do you recommend this applicant receive from the selection committee?
   Not Recommended  Recommended with Reservation  Recommended  Recommended Enthusiastically

3. In your opinion, how well does the applicant qualify in the following areas (circle one)?
   Leadership  below average  average  good  very good  excellent  top 1%
   Motivation  below average  average  good  very good  excellent  top 1%
   Self-Discipline  below average  average  good  very good  excellent  top 1%
   Intellectual Curiosity  below average  average  good  very good  excellent  top 1%
   Concern for Others  below average  average  good  very good  excellent  top 1%

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title

high school

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city
(_______)
state
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daytime telephone

e-mail address

___________________________________________________________
signature

date
2010 Coca-Cola Pre-College Leadership Program
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To whom it may concern:

Please complete and return this form to the Leadership Center according to the noted deadline. We are aware of the time required to prepare and forward this reference and gratefully acknowledge your assistance. Please note that the application will not be processed until all components including this reference have been received by the Leadership Center. We encourage you to return the reference form to the student in an envelope with your signature across the seal so that he can forward his complete application packet to the Leadership Center by the stated deadline.

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I. To Be Completed by the Applicant

Applicant’s Name

I have requested that this recommendation be filed for use in the selection process for the 2010 Coca-Cola Pre-College Leadership Program. I do [ ] do not [ ] (check one) waive my right to see the completed form.

Applicant’s Signature __________________________ Date __________

II. To Be Completed by Person Making Recommendation

A description of the 2010 Coca-Cola Pre-College Leadership Program is on the front of this form.

Please read before completing your recommendation.

1. How long and under what circumstances have you known the applicant?

2. In light of the program description, what kind of consideration do you recommend this applicant receive from the selection committee?

Not Recommended [ ] Recommended with Reservation [ ] Recommended [ ] Recommended Enthusiastically [ ]

3. In your opinion, how well does the applicant qualify in the following areas (circle one)?

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signature ____________________________ date __________