



***Announcing the Morehouse College Entrepreneurship Center (MCEC)  
Youth Entrepreneurship Summer Camp (YES) program for 2008  
Students are invited to apply:***

**Scheduled date:** June 9 – 20, 2008 – (10 days)

**Duration:** Two week session – 9:00 am – 5:00 p.m.

**Cost:** FREE

**Application Deadline:** May 1, 2008

**Requirements:** Students are required to complete an application and return by the deadline date

**Location of Camp:** Morehouse College, Leadership Center

**Description:**

The **YES** Camp is a unique experience offered to high school students to expose them to the opportunities associated with entrepreneurship. This two week camp is designed to reach 20 high school students (10 & 11 grades) to introduce them to the concept of entrepreneurship. The YES Camp will inspire and encourage young people to consider entrepreneurship as a career choice.

The YES Camp develops in students the passion and skills to succeed in the marketplace and in life by:

- Stimulating economic thinking skills
- Encouraging creative, intelligent risk-taking
- Providing practical business experience, and
- Instilling independence and personal responsibility

Participants will be encourage to think creatively, turn ideas into actions by starting a new business, developing an innovation for an existing business or solving a problem that improves the lives of others.

**Partnership:**

The YES Camp is collaboration between MCEC and Youth Entrepreneurs™ of Atlanta (YE-Atl, a program of Georgia - Pacific Foundation). As a program partner of National Foundation for Teaching Entrepreneurship (NFTE) YE-Atl holds the license for the use of NFTE curriculum in 13 metro Atlanta counties.

**Format/Expectations:**

The camp format will consist of lectures, discussions, hands-on exercises, team-building activities, games, field trip, business plan creation and presentation as well as exposure to real-life entrepreneurs. The camp will provide youth the opportunity to meet new friends and possible future business partners while learning to enjoy the “game of business.”

**Business Plan Creation/Presentation:**

Students participating in the camp will have the opportunity to take an idea and create a business plan for starting a business. They will explore the elements considered necessary for a business plan along with its purpose and need. On the last day of the camp all the students will present their business plan in front of a small panel of judges in order to compete for prizes in the competition. This will demonstrate their knowledge and passion for their idea.

Why is the YES Camp a unique and worthwhile experience for students?

- The partnership with YE-Atl provides a proven, extensively researched, and high impact entrepreneurship training program with concrete outcomes for students;
- The educational goal of YES is to foster entrepreneurial literacy and workplace readiness. According to an external evaluation by the Heller Graduate School at Brandeis University, no other youth entrepreneurship program can demonstrate an impact as effective as YE-Atl/NFTE's;
- Students gain a clear understanding of the importance of entrepreneurship to local communities. According to studies by Carnegie Mellon University, the most important indicator of current and future economic strength of any community is the number of persons per capita engaged in enterprise and business ownership;
- YES uses experiential activities to teach entrepreneurship. The activities engages young people and inspires them to learn.
- Participants will meet and interact with local and national business leaders, thus also learning through anecdotal evidence.

APPLICATION FORMS ARE ATTACHED – PLEASE REFER OR ENCOURAGE STUDENTS TO APPLY- applications are also available online: [www.morehouse.edu](http://www.morehouse.edu) – click on YES SUMMER CAMP.

For additional information contact – Bonita Moore at 404-681-2800 extension 2291 or via e-mail , [bmoore@morehouse.edu](mailto:bmoore@morehouse.edu) .