

Tommy Hilfiger

Tommy Hilfiger, the principal designer for his namesake company, designs what is described as classic American cool fashion, bringing a fresh perspective to traditional all-American styling. Tommy Hilfiger began his career in 1969, with \$150 and 20 pairs of bell-bottom jeans. He introduced his first signature collection in 1985 and since then, has expanded the brand to include men's and women's casual wear, sportswear, jeanswear, children's wear, accessories, footwear, fragrance, and home furnishings.

Hilfiger launched the Tommy Hilfiger Corporate Foundation in 1995 to help empower America's youth. Through the foundation, Hilfiger is actively involved in a number of charities and causes, including the Washington D.C. Martin Luther King Jr. National Memorial Project Foundation, UNICEF, the Schomburg Center, The Anti-Defamation League, Camp Tommy (The Fresh Air Fund), the Race to Erase MS (Multiple Sclerosis), the Ernie Davis Community Center, Big Brother Big Sisters, Children's Defense Fund, and Harlem Children's Zone.